



CBC AbiliCrew Placements for Excellence Program

## **CAPE Program - Program Assistant - Graphic Designer Web CBC Music TOR06985, Toronto**

CBC is proud to be bringing back the CBC AbiliCrew Placements for Excellence (CAPE) program in the Fall of 2019. The abiliCrew is an organized group of CBC employees with physical or mental disabilities and their allies. The goal of CAPE is to help launch meaningful careers for those facing barriers to employment by offering networking and development opportunities as well as on-the-job training.

The successful candidates will be immersed in selected departments within CBC's Broadcast Centre which include CBC Local Services, Radio & Audio - Network Talk, Communications, News & Current Affairs, Media Presentation, Digital Products, CBC Music, CBC Sports, and Unscripted Content.

**The program will run from mid-September to December 2019.**

### **Your role**

CBC Music seeks a talented and motivated Graphic Designer to assist with short-term needs within our Special Projects team. If you have a strong sense of design, typography, and motion with an eye for critical thinking and the ability to communicate your vision we can use your talent.

Your work will help CBC Music's Special Projects team visualize two of our key ongoing projects for broadcast, digital and social media through animations and stills, infographics/explainers, long and/or short form content.

### **We are looking for a candidate with the following:**

- University or college degree or diploma in a relevant discipline, or an acceptable combination of education, training, and experience.
- You must self-identify as a person with a disability\* to be eligible for this role.

### **Experience:**

- This is an entry-level position.



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- Fluency in software including, but not limited to, After Effects; Illustrator; Photoshop.
- Experience in motion graphics is an asset.

### **Personal strengths:**

- Strong visual design skills with an emphasis on typography and layout.
- Ability to visualize and present ideas in a timely manner.
- Ability to manage multiple priorities and meet deadlines.
- Strong communication skills.
- Ability to adhere to the CBC Design brand.
- Be able to work independently and as part of a team.
- Aware of new design trends and technology.
- Interest in music is an asset.

### **Performance Test**

Successful interviewees may be asked to submit a performance test. The test will involve the creation of a still graphic for CBC.ca/Music and one motion graphic using Adobe After Effects, Photoshop and/or Illustrator. The test will be reviewed for tools aptitude, accuracy of execution, speed of completion as well as an overall understanding of the CBC Music brand strategy.

Candidates will be asked to provide a link to their current portfolio.

If this sounds interesting, please apply by submitting your resume and cover letter indicating the title of the position that you are applying for to the following email address: [cbcplacements@careeredge.ca](mailto:cbcplacements@careeredge.ca).

We thank all applicants for their interest, but only candidates selected for an interview will be contacted.

*We would ask that if you have accommodation needs at this stage of the application process, to please inform us as soon as possible by sending an email to [cbcplacements@careeredge.ca](mailto:cbcplacements@careeredge.ca). Please ensure to indicate the position title in the email.*

Wherever in the wording of the job description either gender is used, it shall be understood to include all genders.



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*\*The Employment Equity Act identifies and defines persons with disabilities as: a person with a long-term or recurring physical, mental, sensory, psychiatric or learning impairment who consider themselves to be disadvantaged in employment by reason of that impairment or who believe that an employer or potential employer is likely to consider them to be disadvantaged in employment by reason of that impairment, as well as individuals with functional limitations due to their impairment that have been accommodated in their current job or workplace.*